GABRIELLA CASOLA
UI/UX DESIGNER

CONTACT

📞 +39 342 189 8181

✉ gabriella.casola@outlook.com

in My Linkedin Profile

🌐 My Portfolio Website

SKILLS

Usability Testing
Information Architecture
Mockups
Wireframing
Prototyping
Sketching
HTML/CSS
Javascript
Teamwork

TOOLS

Figma
Adobe XD
Unreal Engine
Miro
Trello
Affinity Designer
Google Analytics

LANGUAGES

Italian
English
Spanish
French

PROFILE

I've been working in software development for 6 years and I started getting interested in design in early 2022. Initially I would study as a self-taught designer, then I enrolled in a bootcamp from UX Design Institute which I graduated from in February 2023. I am an exceptional team player and I'm highly motivated in the pursuit of this new career.

WORK EXPERIENCE

UI/UX Designer @ PHILMARK | May 2022 - Present
- Plan Interfaces and User experiences for B2B and B2C games;
- Support the marketing department by providing custom made graphics;
- Create wireframes, prototypes and high fidelity mockups matching the company's branding guidelines;
- Produce hand-off documents describing how to implement features in detail.

UI/UX Design Intern @ TWELVE NETS | September 2022 - December 2022
- Conduct screening interviews to learn about the goals and the product;
- Run competitive benchmarks on different competitors and conduct secondary research by analyzing users' comments and reviews on their products;
- Group all research insights into affinity diagrams;
- Create mockups and working prototypes to be tested by the client;
- Produce hand-off documents containing guidelines on implementation and styling.

Unreal Engine Programmer @ PHILMARK | April 2019 - Present
- Build gameplay mechanics using Unreal Engine Blueprints and C++;
- Code browser games in HTML/CSS and either plain Javascript or Javascript-based game engines like PIXI.js;
- Implement user interfaces in our games through Unreal Engine's UMG system;
- Build backend servers that would communicate with our games using Python or Java.

Java Programmer @ ALKEMY/SIAE | June 2017 - February 2019
- Implement REST APIs using Java, to allow communication with external platforms;
- Implement automated batches to send annual invoices to private businesses;
- Bug-fixing activities and implementation of new features using Java.

EDUCATION

PROFESSIONAL DIPLOMA IN UX DESIGN - UX DESIGN INSTITUTE
Online, July 2022 - February 2023

GOOGLE UX DESIGN CERTIFICATE
Online, February 2022 - April 2022

HIGH SCHOOL DIPLOMA - FOREIGN LANGUAGES
Rome, September 2008 - August 2013